



HOW TO GIFT TECH, WITHOUT BECOMING TECH SUPPORT

**GRANDMA
GOT A WHAT**
for the
holidays?



Grandma got the smartphone she's been waiting for. She can now take advantage of the most popular methods for keeping up with the grandkids.

-  **Email 41%**
-  **Texting 34%**
-  **Video 25%¹ conferencing**

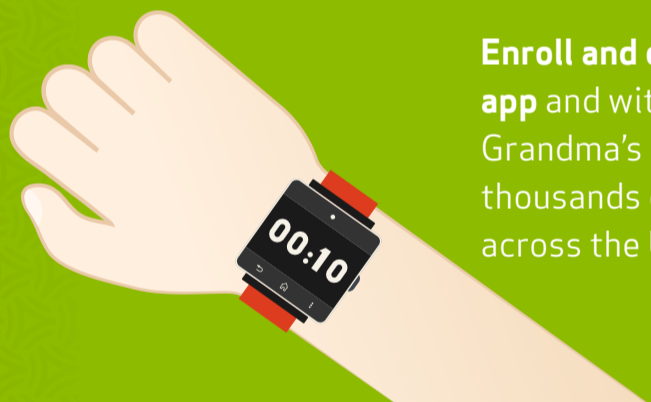
¹eMarketer

Grandma
**NEEDS HELP
NAVIGATING**
her new device



With just one call, **Asurion premier support** helps customize her device and teaches her a few tricks. Syncing new devices and general device settings is the #1 call topic, and premier support is armed with answers.

Grandma got **LIVE TECH HELP**
through her wireless carrier
from Asurion premier support
IN LESS THAN 10 SECONDS



Enroll and download the app and with just one click, Grandma's connected to thousands of tech experts across the U.S.

As one of **2.5 MILLION
CALLS OR CHATS** during
the holidays, they can
help her with anything



Asurion premier support is well-versed on the **latest gadgets and operating systems**, games and apps - no matter the manufacturer or platform!

Grandma got
her holiday
groove back
**THANKS TO
ASURION**



99% of customer questions are solved during the first call, which gets her back into the holiday spirit quickly. **Premier support is the ultimate gift** this holiday season.



Premier support is just a click away...
ask your wireless carrier or visit [Asurion.com](https://www.asurion.com)